



NZAEE Conference

An Ecosystem for Environmental Education
He Pūnaha Hauropi mō te mātauranga a taiao

18-20 April 2018, Wellington

Sponsorship Opportunities

18-20 April 2018

Wellington

NEW ZEALAND



nzaee

Educating for sustainability
Te mauri o te taiao

A fantastic opportunity to showcase your organisation.

Tēnā koutou katoa,

We are proud to be hosting the **New Zealand Association for Environmental Education (NZAEE) 9th Biennial Conference: An Ecosystem for Environmental Education - He Pūnaha Hauropi mō te mātauranga a taiao** at Wellington Girls College, Wellington, Aotearoa New Zealand in 2018.

NZAEE is a national, independent voice for environmental education, empowering people to respect and nurture the environment, recognising its links with social, cultural and economic aspects of sustainability. Representing people and organisations from diverse backgrounds and sectors, we:

- Promote and support professional development and research;
- Provide a network and build relationships for sharing information and resources;
- Advocate for, and lead, education for sustainability.

It has never been a more exciting and challenging time to be an environmental educator in New Zealand and around the world. The New Zealand Association for Environmental Education would welcome your support for our 2018 Biennial Conference, where we will examine the challenges and celebrate progress and successes in the Wellington region, nationally and beyond, through a diverse and fascinating array of presentations, workshops, field trips and networking opportunities.

Our conference theme is, 'An Ecosystem for Environmental Education - He Pūnaha Hauropi mō te mātauranga a taiao', representing the vast and interconnected network of individuals and organisations without whom our successes wouldn't be possible. Throughout this conference, we'll be exploring our own ecosystem and the ways we can nurture it to ensure its health for decades to come.

Attending this conference will be over 200 delegates from throughout New Zealand, representing the education sector, community groups, government organisations, NGOs, businesses, and iwi. So whether you're a teacher, a student, a not for profit, an expert, a visionary, a connector, a social enterprise, a marae, a business or an organization ready to make change, NZAEE's, 'An Ecosystem for Environmental Education - He Pūnaha Hauropi mō te mātauranga a taiao' conference is the space to share, inspire and motivate positive change for people, our environment and the future.

We're excited about this upcoming conference and we are very pleased to invite you to support and participate in this event both at the trade exhibition and through sponsorship.

We look forward to hearing from you and we thank you for your consideration.

Ben Moorhouse, Co-chair, Conference Committee
Department of Conservation

Pam Crisp, Co-chair, Conference Committee
NZAEE

On behalf of the NZAEE Conference Committee

Thom Adams, Victoria University of Wellington

Sandy Beath-Croft, Hutt City Council

Anneke Mace, Wellington City Council

Elsbeth McMillan, Wellington City Council

Gill Stewart, EnviroSchools

Kim Tabrum, Sustainability Trust

Your Involvement

We are pleased to offer you the opportunity to participate as a conference sponsor, exhibitor, or both. We have structured sponsorship opportunities so that you will receive the maximum possible exposure and benefit from your sponsorship.

Below are the sponsorship packages available. We are happy to discuss other sponsorship options if those outlined do not fit your needs.

Once you have decided on your involvement, please contact the conference organiser, Paardekooper and Associates on +64 4 562 8259.

Thank you for your consideration.

RIMU SPONSOR <i>Available to 5 companies</i> \$7,500 + GST you will receive the following benefits.	RATA SPONSOR Unlimited availability \$5,000 + GST you will receive the following benefits.
<ul style="list-style-type: none"> • Recognition as a Rimu Sponsor • Acknowledgement in the conference opening and closing • Sponsor logo on the conference website with link to company website and a 150-word company profile. • Sponsorship of one keynote speaker • Sponsor logo on the conference holding slide shown between sessions • Sponsor profile in the NZAEE conference app • One complimentary space in the exhibition area including a complimentary exhibitor registration • Three complimentary conference registrations 	<ul style="list-style-type: none"> • Recognition as a Rata Sponsor • Sponsor logo on the conference website with link to company website and a 50-word company profile. • Sponsorship of one morning or afternoon tea • Sponsor logo on the conference holding slide shown between sessions • Sponsor profile in the NZAEE conference app • One complimentary space in the exhibition area including a complimentary exhibitor registration • Two complimentary conference registrations

All the above figures are in \$NZ and are exclusive of GST.

Individual Sponsorship Opportunities

We would like to offer you the chance to participate in the categories as outlined in the list below.

All the figures are in \$NZ and are exclusive of GST.

<p>Conference Dinner</p> <p>The sponsoring organisation will be acknowledged as the sponsor in all conference publications. The sponsoring company will have brand visibility at the venue of the conference dinner.</p> <p>Conference dinner sponsorship includes</p> <ul style="list-style-type: none"> • 1 x full conference registration. • 1 additional dinner ticket <p>To discuss further details about the conference dinner, please contact the Conference Organiser on +64 4 562 8259.</p>	<p>\$4,000 + GST</p>
<p>Welcome Function</p> <p>The sponsoring organisation of the networking function will be acknowledged as the sponsor of the specific function in all conference publications. The sponsoring company will have brand visibility at the venue of the function being sponsored.</p> <p>To discuss further details about the social function, please contact the Conference Organiser on +64 4 562 8259.</p>	<p>\$3,000 + GST</p>
<p>Conference App Sponsorship</p> <p>It is essential for the success of the Conference that attendees can easily access information. The App will look to offer all the information attendees need and will also be used to update delegates before, during and after the Conference.</p> <p>Conference App sponsorship includes the following benefits (TBC)</p> <p>Exclusive naming rights to the conference app</p> <ul style="list-style-type: none"> • Sponsor logo on the main app poster. • Sponsor banners cycling in the social feed as people post. • A sponsor in-app profile 	<p>POA</p>
<p>Conference Name Badge</p> <p>The delegate name badges will be branded with the sponsor's logo in a one colour print.</p>	<p>\$2,500 + GST</p>
<p>Ice Cream</p> <p>Ice-cream is a very popular hospitality offering in attendees' feedback. The sponsor will have the opportunity to display their pull up banner next to the ice creams. Ice cream sponsorship includes up to a maximum of 150 ice creams per day.</p>	<p>\$2,500 + GST</p>
<p>Lunch (3 available)</p> <p>The sponsor of each lunch will receive recognition in the conference session prior to the relevant break as well as acknowledgement in the conference programme and in the handbook.</p>	<p>\$1,750 + GST</p> <p>each</p>

<p>Notepads</p> <p>The sponsoring organisation will be the official sponsor of the conference note pad by sponsoring A5 recycled branded note pads given to all attendees.</p>	<p>\$1,500 + GST</p> <p>Includes product</p>
<p>Field Trip (7 available)</p> <p>The sponsor of each Field Trip will receive recognition as a Field Trip sponsor as well as the opportunity to place branding on the field trip bus.</p> <p>Our field trips provide an opportunity to see some of the region's great environmental education success stories first-hand. Participants can choose from a range of sites in the Greater Wellington Region (Wellington City, Hutt City and Porirua City) that show case inspirational action in the community, sustainable innovation and our diverse environments.</p> <p>To find out more about the field trips, please contact the Conference Organiser on +64 4 562 8259.</p>	<p>\$1,250 + GST per field trip</p>
<p>Bottomless Fruit and Chocolate Bar Bowl</p> <p>The conference includes a prominent large bottomless fruit bowl, kept full of fresh fruit, and a bottomless chocolate bar bowl for that mid-afternoon sugar hit. Sponsorship of these includes recognition during the conference plus a "thanks to" logo attached to the bowl.</p>	<p>\$1,000 + GST per bowl</p>
<p>Breakout Room Sponsorship</p> <p>The sponsor of the breakout rooms will have the opportunity to provide pull up banners and promotional material to be placed in the room for the three days.</p>	<p>\$750 + GST per room</p>
<p>Morning Tea and Afternoon Tea (3 of each available)</p> <p>The sponsor of each catered break will receive recognition in the conference programme and in the handbook. The sponsor will have brand visibility during the sponsored catered break.</p>	<p>\$750 + GST each</p>

Exhibition Space

An exhibition will be held in conjunction with NZAEE 2018 Conference. In order to provide you with the optimum exposure to delegates, the exhibition will be located in the main hub of the conference venue. Lunch and morning and afternoon tea breaks will be held in this area.

Costs

The charge for exhibition space is \$750 + GST each including 1 free attendant. Additional trade attendant registrations giving access to the exhibition and catering area only can be purchased for \$200 + GST.

You will be provided with

- An area to display a pull up banner
- One trestle table, tablecloth and two chairs

Display Tables for not for profit Organisations

Display tables are available, subject to availability and approval from the NZAEE committee. You will receive

one trestle table only. The cost of a display table is \$100 + GST. Display tables do not come with any complimentary registrations.

Contact Us

If you wish to discuss your conference sponsorships options, then please contact the Sponsorship Manager [Nicky Smith](#) or phone +64 4 562 8259.

Once you have decided on your level of involvement, please contact Paardekooper and Associates as above to arrange your requirements and make your booking. You can also complete the attached Sponsorship Application Form and return by email to [Nicky Smith](#) or if you prefer.

Act now to secure your first choice.

Sponsorship Application

Organisation _____
 Contact person _____
 Position within Organisation _____
 Business address _____
 Telephone _____
 Mobile _____
 Email _____

Sponsorship request:

1 _____ \$ _____
 2 _____ \$ _____
 3 _____ \$ _____

Sponsorship acceptance is subject to approval by the NZAEE 2018 conference committee. Upon receipt of your signed application form, the conference organiser will forward an email and invoice to confirm your participation.

Signed _____

Date _____

Please complete this form, keep a copy for your records and email the original to:

Conference Organiser – Paardekooper and Associates
 PO Box 41002, Eastbourne, Lower Hutt 5047, New Zealand
 Phone +64 4 562 8259, email: hayley@paardekooper.nz

SPONSORSHIP TERMS AND CONDITIONS

Sponsorship acceptance is subject to approval by the NZAEE 2018 conference committee.
 Full payment of your sponsorship commitment is required within 14 days from the date of the invoice.

All cancellations must be made in writing by email to the conference organiser. All cancellations are subject to an administration fee of \$300 + GST. Cancellations received on or before 5 pm, 18 January 2018 will receive a refund less an administration fee of \$300 + GST. Cancellations made after 5 pm, 5 pm, 18 January 2018 will be liable for the full cost of your commitment. In the unlikely event of the conference being cancelled, a full refund less a \$300 + GST administration fee will be made.

Force Majeure

Force Majeure means events beyond the reasonable control of the NZAEE 2018 Conveners including, without limitation, acts of God, national emergency, riots, civil commotion, terrorist activities, act of Government and industrial action. If the conference is cancelled or delayed by Force Majeure the Conference Conveners will, as soon as is possible, give written notice of that to the Sponsor specifying the matters constituting Force Majeure and the period for which such prevention or delay will continue, the Defaulting Party will be excused performance or the punctual performance (as the case may be) as from the date of such notice for so long as the Force Majeure continues.

The Conference Organisers and the Sponsor will co-operate and the Conference Organisers will use their utmost endeavours to make alternative arrangements to enable the obligations to be performed.